



Verizon Announces Launch of Broadband Network in Iowa for Emergency Effort

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Verizon Wireless, a joint venture of Verizon Communications and Vodafone, is announcing the launch of a high-speed wireless network in Iowa City, which will support communications services for emergency personnel and the University of Iowa. This high-speed network will aid emergency personnel during the severe flooding in the area.

The company also donated phones and USB modems to emergency personnel and relief organizations in the state. The internet is being accessed using Verizon Wireless's BroadbandAccess service, using laptops and USB modems. Cedar Rapids and other areas of Iowa have already been deployed with the company's high-speed network.

According to Nancy B. Clark, president Great Plains Region, Verizon Wireless, "Our network team has worked around the clock to upgrade this service ahead of schedule because of the need for mobile communications services in Iowa City. In addition, we were able to activate a new cell site near Kinnick Stadium, also ahead of schedule, to further support wireless communications."

Verizon Wireless, headquartered in Basking Ridge, N.J. is a provider of wireless voice and data network. The company has a workforce consisting of 69,000 employees nationwide and serves over 67.2 million customers. It's the only major carrier with a 30 day network test-drive pledge that pays for calls if a customer isn't satisfied and switches to another carrier. Verizon Wireless has the largest number of retail customers in the industry and is the most profitable one in the U.S. The annual revenue of the company is about \$43.9 billion.

The company continuously monitors network performance and has added capacity to cell sites throughout the flood damaged areas of Iowa. All Verizon Wireless Communications Stores are kept open to assist customers in this area. Verizon Wireless is always ready for any natural disaster that may affect its customers and communities and also encourages customers to be ready for disaster strikes.

www.verizonwireless.com, the official website of Verizon Wireless provides information on the company. The website also provides the tips required for a personal emergency

communications plan. The company has consistently been ranked first in customer loyalty over the years.

Calvin Azuri is a contributing editor for TMCnet.